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**For Immediate Release**

August 29, 2011

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**GLYNNDEVINS ADDS VETERAN KANSAS CITY  
MARKETING PROFESSIONAL TO ITS LEADERSHIP TEAM**

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***Sue McClure Named General Manager/Executive Vice President;  
Internal Promotions Include Susan Bogan to  
Executive Vice President/Client Relations***

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**OVERLAND PARK, KS:** GlynnDevins, a marketing communications agency specializing in the field of senior living, is taking major steps for future growth by shoring up its leadership team through internal promotions and the addition of a newly created position.

Veteran advertising and marketing executive Sue McClure is joining the agency as General Manager/Executive Vice President. In this role, McClure will be responsible for overall agency vision and leadership, while collaborating with principals and senior managers in short- and long-term planning.

Additionally, Susan Bogan, who has been with GlynnDevins for almost 20 years, has been promoted to Executive Vice President/Client Relations. Bogan's expanded role includes overall responsibility for client relationships and agency accountability.

"We are very bullish about the future of senior living, and continue to build upon 25+ years in the field by adding a key player to our leadership team to prepare for substantial agency growth," said Jim Glynn, GlynnDevins Principal. "Sue and Susan have combined experience in advertising and marketing which will be extremely valuable in launching innovative perspectives to carry our agency well into the future."

McClure comes to GlynnDevins from UMB Financial, where she was Senior Vice President/Marketing & Distribution. She has also held marketing and communications leadership positions in the field of telecommunications and at several Kansas City-area advertising agencies. McClure also has extensive experience in the field of senior living.

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“GlynnDevins has a solid reputation nationally as a leader in senior living marketing communications,” said McClure, GlynnDevins General Manager/Executive Vice President. “I’ve known Jim Glynn and George Devins for many years, and am excited to now be part of the team to help grow the agency into its next 25 years.”

As part of the agency’s future growth planning, GlynnDevins is also pleased to announce three other internal promotions.

Kris Grazier, a 21-year GlynnDevins veteran, is transitioning into a new role as Senior Vice President/Innovation, and will play an important leadership role in ensuring the agency continues to provide its clients with leading-edge solutions.

Ken Curnes has been promoted to Senior Vice President/Planning and Strategy. In addition to his role in new business development, Curnes will provide an expanded focus on strategy and analytics for clients and the agency.

Janel Wait has been promoted to Vice President/Digital, and is responsible for leading the agency in this critical growth area.

“Our senior management team possesses passion about senior living, strong leadership skills, and key competencies — all necessary components to help the bench strength of our dedicated associates at all levels move this agency to the next level,” added Glynn.

## **ABOUT GLYNNDEVINS**

GlynnDevins, founded in 1987 and located in Overland Park, Kansas, is a marketing communications agency with expertise in the field of senior living, with more than 140 clients in more than 40 states. Its 77 associates provide clients with marketing strategies and tactics designed to engage senior consumers. The agency utilizes everything from strategic planning, sales consultation, advertising and direct response to digital, public relations and social media. More information is available at [www.glynndevins.com](http://www.glynndevins.com).